

19 & 20 LISBON  
May PORTUGAL  
2022 9<sup>th</sup> EDITION



# SOCIAL NOW 2022

ENABLING ENGAGED, HIGH-PERFORMING TEAMS

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756

ORGANISED BY



knowman

# THE ORGANISER



**Knowman** is committed to help organisations willing to improve the way they work, collaborate, communicate, learn and retain knowledge. Its offer includes strategic guidance and operational support in **knowledge management, organisational learning, internal communications** and **cultural change**.

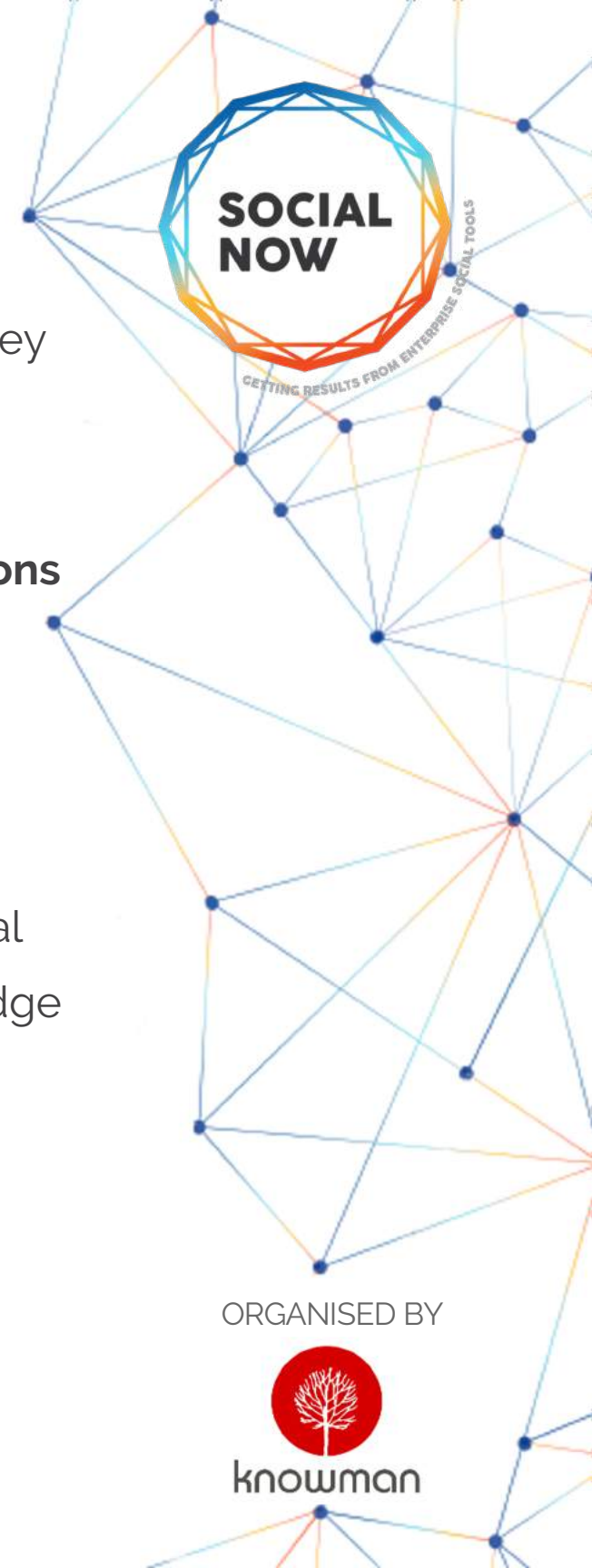
[Visit website](#)



**Ana Neves**, CEO of Knowman, has an extensive experience, both in Portugal and abroad, working both as a consultant and an internal leader of knowledge management and cultural change programmes.

[Check out her professional experience on LinkedIn](#)

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756



ORGANISED BY



# INTERNATIONAL CONFERENCE

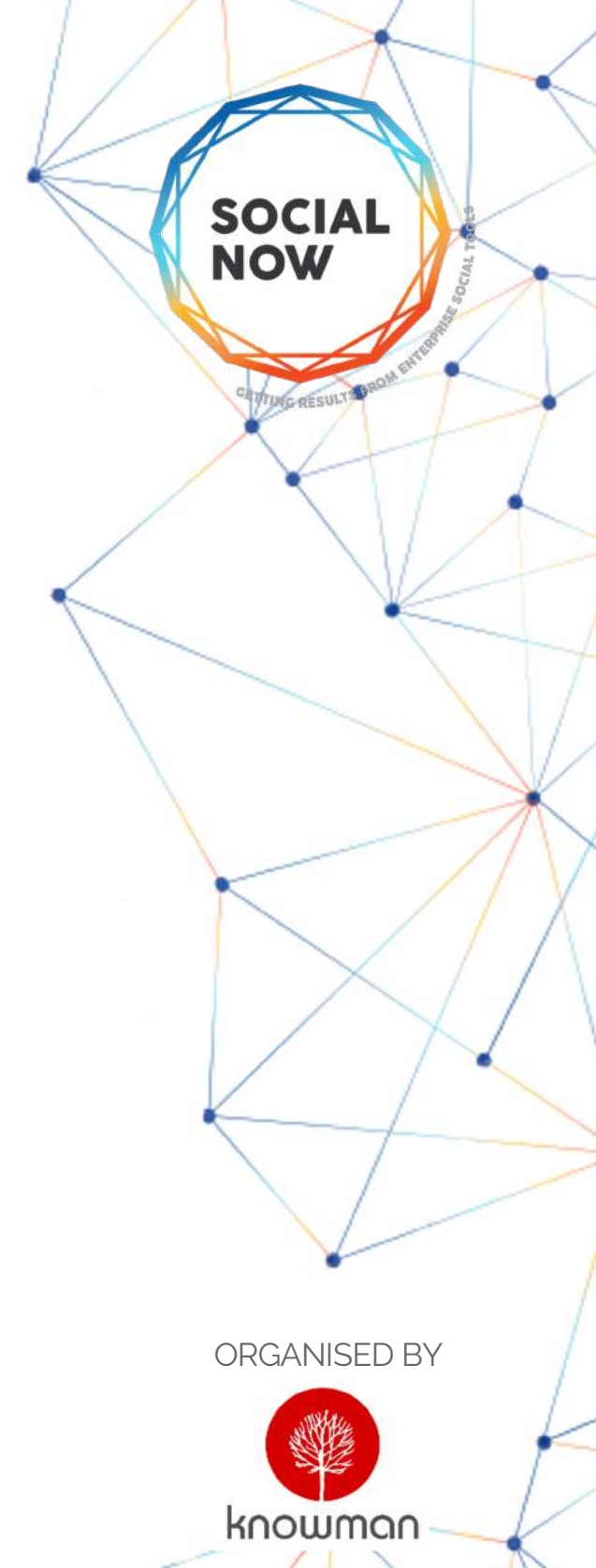
 **Portugal** 2012, 2013, 2016, 2017, 2018 & 2019  
 **Netherlands** 2014 & 2015

**Participants** in previous editions came from:



From **organisations** in many different sectors:  
Banking, Consulting, Energy, Government, Health, IT, Legal, Manufacturing, NGO,  
Retail, Telecommunications, Transportation, etc.

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756





# UNIQUE FORMAT



**INSPIRING KEYNOTES**



**PRACTICAL, ACTIONABLE RECOMMENDATIONS**



**EXPERIENCED PANEL**



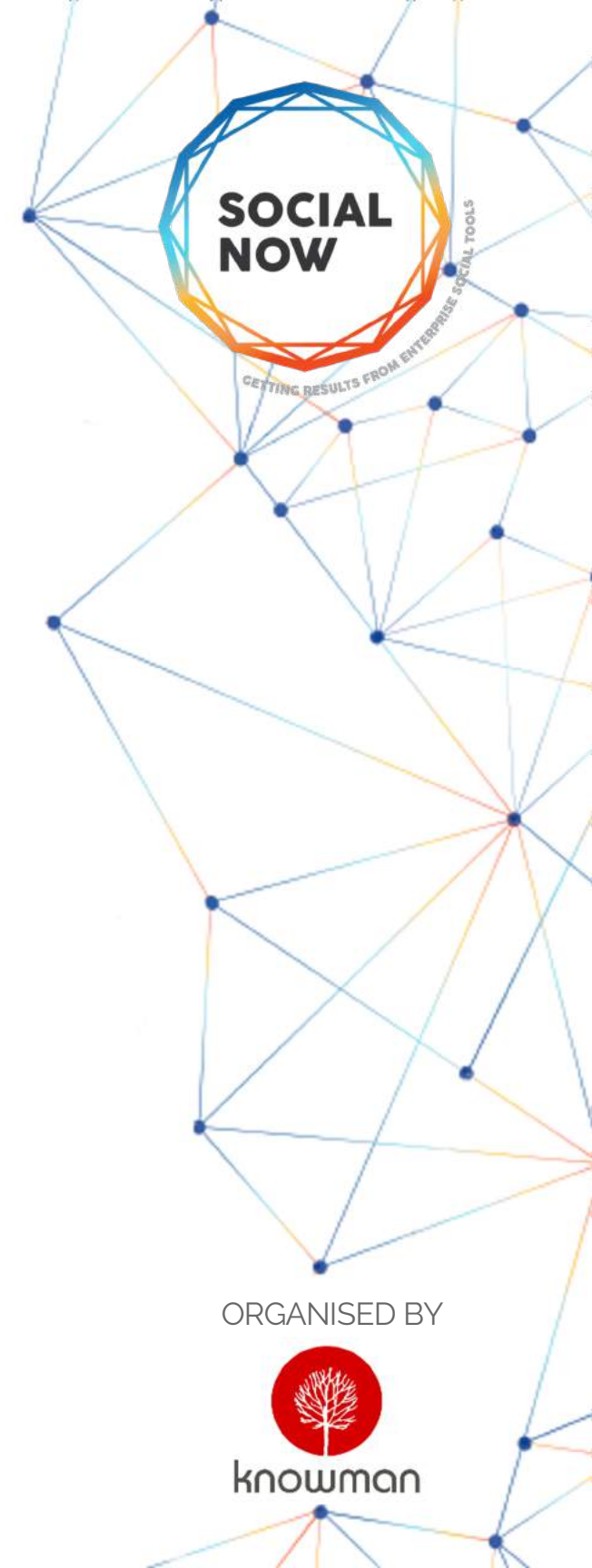
**DEBATE & NETWORKING**



**REAL NARRATIVES OF BUSINESS LIFE**



**TOOLS IN ACTION (SALES PITCH FREE)**



ORGANISED BY



<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756

# THE CONCEPT

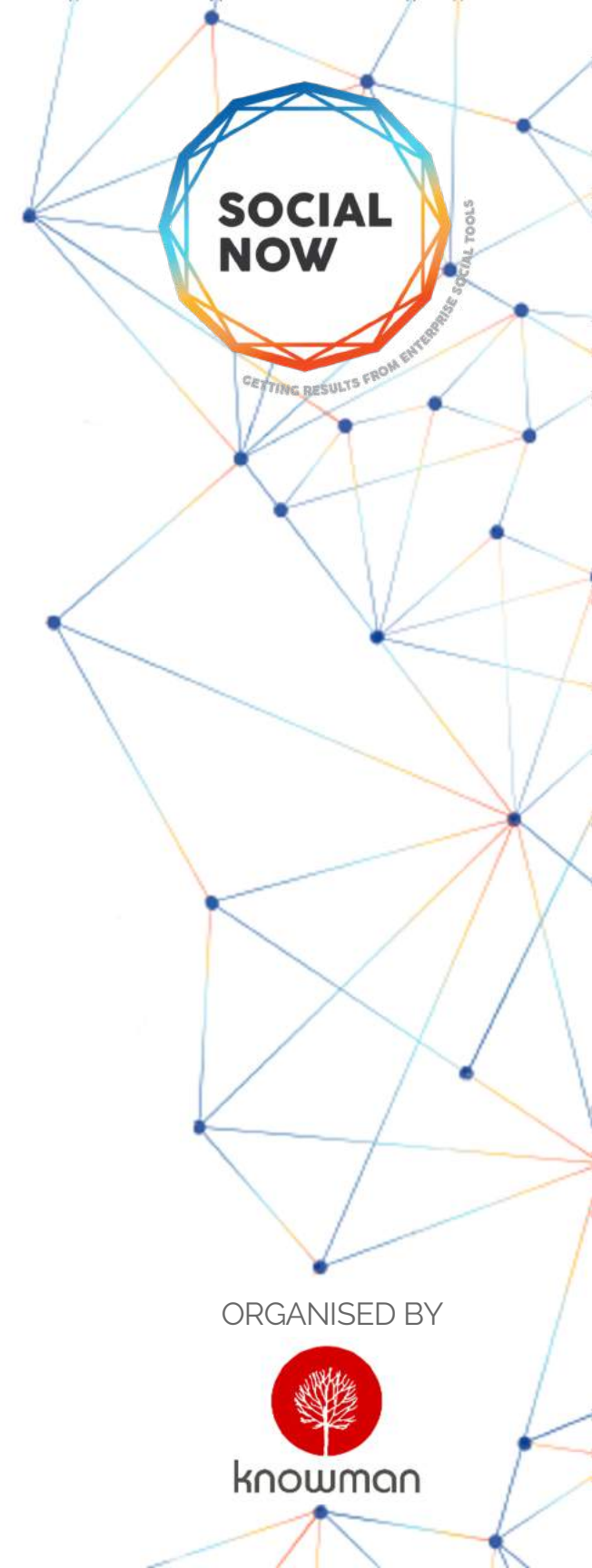
**Cablinc** is a **fictitious company** with very real **business challenges**\*:  
a hybrid workplace, poor digital (leadership) skills, too many meetings and emails,  
disperse knowledge, poor communication with staff on the factory floor,  
time-consuming onboarding of new staff, disengaged employees.

During the conference, we hear **practical, actionable ideas to improve work, collaboration, communication and knowledge sharing at Cablinc.**

**Consultants** will offer their recommendations; **vendors** will show us what work would be like if Cablinc made their platform available its staff; **professionals from real organisations** will contribute their own experience to help their peers at Cablinc.

\*very similar to your own, right?

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756





# CABLINC

Some of the people  
who work at



John McChief  
**CEO**



Anne McLear  
**Comms Director**



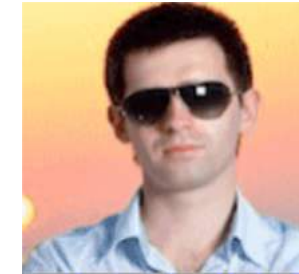
James McMann  
**HR Director**



Louise McGeek  
**CIO**

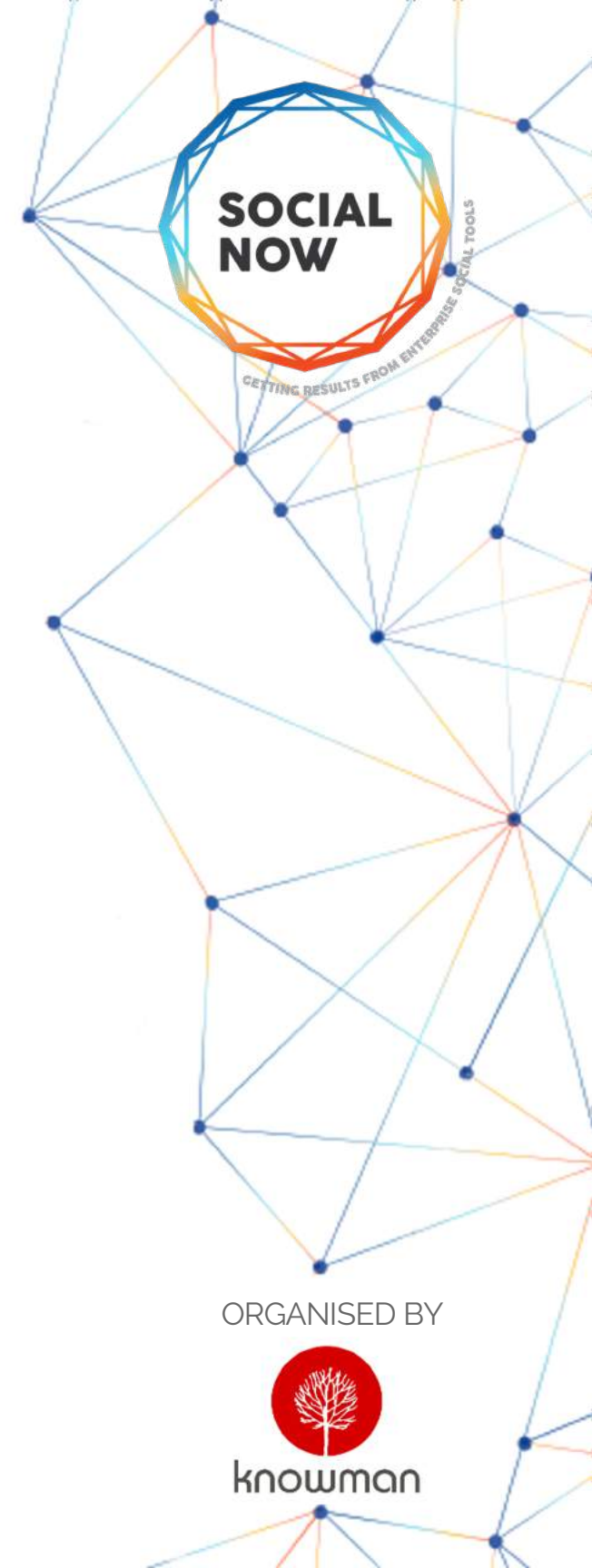


Phil McPlan  
**Head of Projects**



Ricardo Silva  
**Factory Worker**

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756



# SPEAKERS IN PREVIOUS EDITIONS (a tiny sample)



Patrick Lambe  
(Singapore)



Bonnie Cheuk  
(UK)

2012

Oporto  
PORTUGAL



Tim Walters  
(Germany)



Ana Neves  
(Portugal)

2013

Lisbon  
PORTUGAL



Oscar Berg  
(Sweden)



Tony Byrne  
(USA)



Stowe Boyd  
(USA)



James Dellow  
(Australia)



Luis Suarez  
(Spain)



Thierry de Baillon  
(France)

2016

Lisbon  
PORTUGAL



Emanuele Quintarelli  
(Italy)



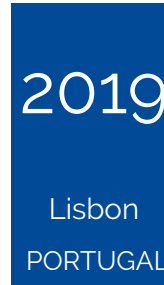
Paul Corney  
(UK)



Lee Bryant  
(UK)



Céline Schillinger  
(France)



Catherine Shiners  
(USA)



Kenneth Mikkelsen  
(Denmark)

ORGANISED BY



knowman

# IN 2022

**“ENABLING ENGAGED, HIGH-PERFORMING TEAMS”** is the topic for the 9<sup>th</sup> edition of Social Now.

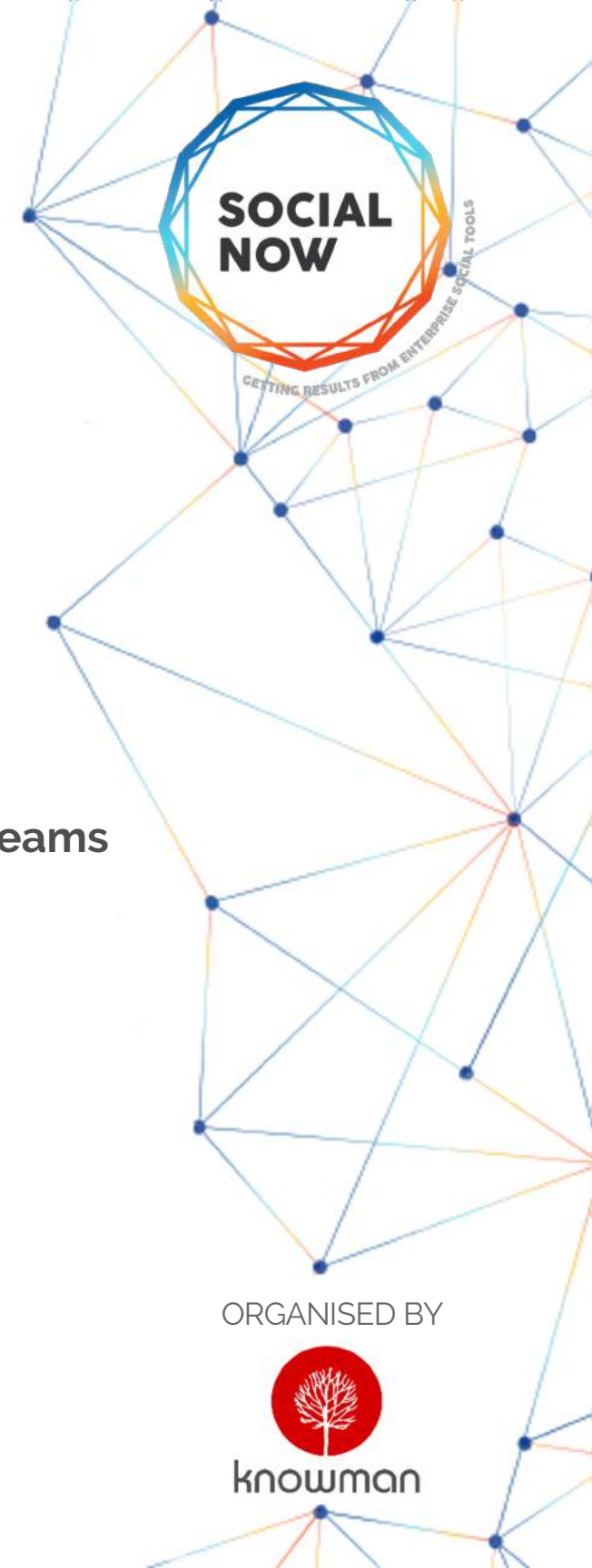
Teams are at the heart of organisations' work.

Covid-19 has made evident that work can be performed by distributed teams. But the incredible effort that organisations and employees had to sustain for such a long and stressful period is now taking its toll.

**Organisations need to find ways of sustaining engagement and creating the right environment for teams to achieve their highest potential – no matter where they work from.**

At Social Now 2022 we will use Cablinc, the fictitious (but oh, so real!) company, as a case study to show how to create the above in very practical terms.

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756





# IN 2022 – OPENING KEYNOTE SPEAKER



## Perry Timms

Founder and  
Chief Energy Officer  
of PTHR

**Perry** is the founder and Chief Energy Officer of People and Transformational HR Ltd <PTHR>.

Perry is a 2x TEDx speaker and award-winning writer on the future of work, HR & learning. His 2017 book ***Transformational HR*** was named **one of the Top 100 Business Strategy books of all time** and published as a second edition in July 2021. His second book – ***The Energized Workplace*** - published in August 2020 was **shortlisted for UK Business Book of the Year 2021**.

Perry's work is influenced by human-centred, design and systems thinking plus agile, inclusive and autonomous ways of working that enhance personal fulfilment and organisation effectiveness.

Perry is a proud Chartered member of the CIPD and is a 4x member of **HR Magazine's HR Most Influential Thinkers** making the top 10 3x and ranked 2nd in 2021.

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756



# IN 2022 – OTHER CONFIRMED SPEAKERS\*



## Silvia Rivela

Director of Cohesionist  
and DOWE

**Silvia** is an architect by training, sociologist by vocation.

Silvia is the director of Cohesionist, a platform for team building experiences to improve Group cohesion, and of DOWE, an innovation laboratory for workspaces.

Silvia is a nomad, camper van lover and a group facilitator.

An innovation and future-of-work geek, she works to improve people's well-being at work: physical, mental and emotional.



## Marcel Kampman

Founder of Happykamping

As the initiator of “**Happyplaces**”, **Marcel** investigates the dimensions and manifestations of space.

He also works as a creative strategist and strategic creative at Happykamping, an eclectic distributed network of thinkers and doers for a wide variety of clients, helping them with their complex challenges, and ultimately leading them to happiness.

\*many others will be announced soon.

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756



# IN 2022 - AGENDA\*

**THURSDAY, 19 May**

9h – 18h

**Autonomy, agency and activism: a triple A "credit rating" for the new economics of work,**  
with Perry Timms

Talks to be confirmed

Lunch

**Creating engaged teams through meaningful moments,** with Silvia Rivela

A day at Cablinc with **MangoApps**

Talks to be confirmed

A day at Cablinc with **Ichicraft Boards**

**Dare to Un-Lead,** with Céline Schillinger

Networking Dinner

**FRIDAY, 20 May**

9h – 16h

**Everybody Happy!,** with Marcel Kampman

Creating a Modern Workplace in **Microsoft365**

A day at Cablinc with **GuruScan Knowledge App**

Talks to be confirmed

**Creating an effective adoption programme for teams to make a smarter use of existing collaboration tools**

How Cablinc uses **Swoop Analytics**

Lunch

Networking session

Closing Keynote

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756

\* Schedule subject to change

ORGANISED BY



knowman





# IN 2022 – REGISTRATION FEES

**EARLY BIRD  
BEFORE  
28 February**

**REGULAR  
BEFORE  
16 May**

<b>INDIVIDUAL</b>	590€	790€
<b>COLLEAGUES</b> (each additional person from the same organisation)	490€	590€
<b>CORPORATE PACK</b> Valid for up to 8 participants.  Includes a 3-hour post-conference session with Ana Neves: a private, online session which is an opportunity to reflect on all that was discussed during the conference and consider ways of putting it into practice at your organisation.	2990€	3990€

**REGISTER NOW**

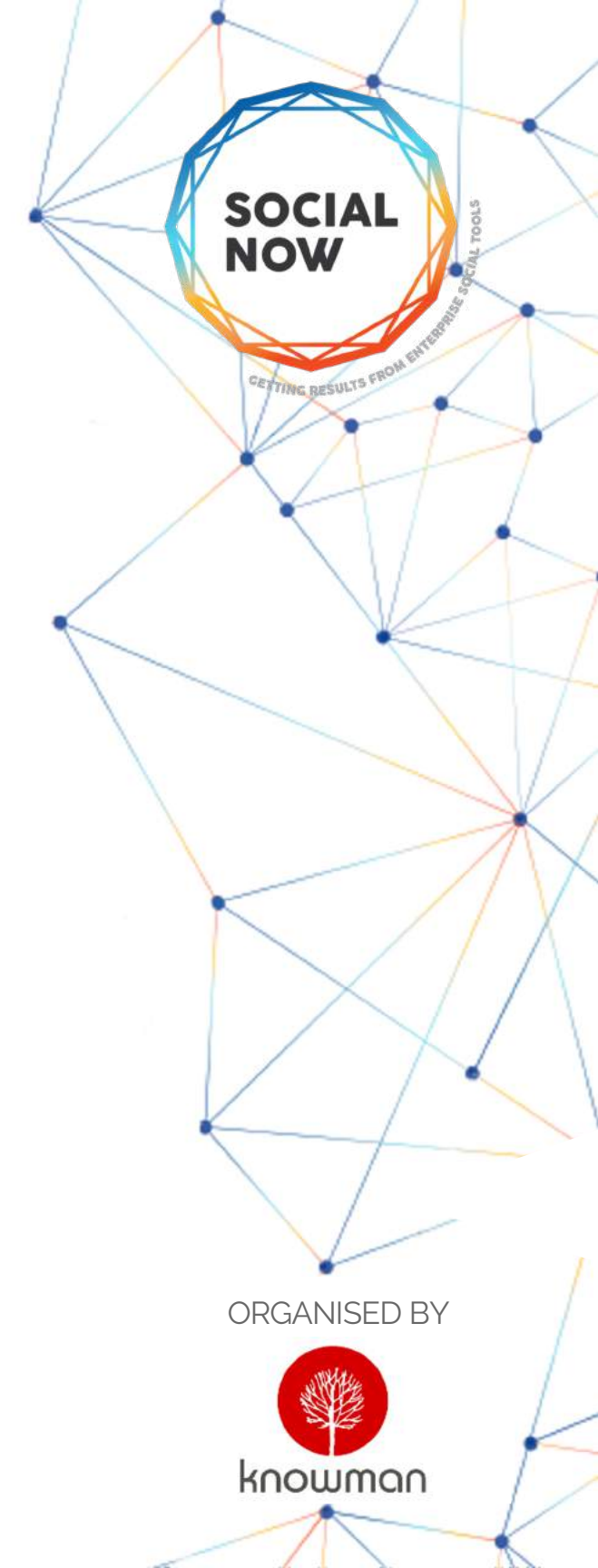
**VAT not included** and it may apply.

Fees include lunches, coffee-breaks and dinner on day 1

**If you cancel:** 50% refund by 28 Feb; 25% refund by 30 Apr

**If Social Now is cancelled due to covid-19 restrictions**, you can keep the registration(s) for a future edition OR request a refund (5% of the paid fee will be withheld for management expenses).

<http://socialnow.org> . [hello@socialnow.org](mailto:hello@socialnow.org) . +351 916 715 756





**SOCIAL  
NOW**

GETTING RESULTS FROM ENTERPRISE SOCIAL TOOLS

**REGISTER NOW**

or

**Get in touch!**

for additional information

[hello@socialnow.org](mailto:hello@socialnow.org)

+351 916 715 756

ORGANISED BY



knowman