Introduction to Intranet Expo

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My background

- Communication consultant since 1992
- Intranet consultant since 1999
- Intra2 Share from ‘00 – ‘23
  Online sharing service
  450+ companies
  7500 screenshots
- madsrichard.dk from ’23
  Consulting and facilitating
The intranet as front door to the digital workplace

- **Global**: Same for all.
- **Personalised**: Targeted via existing data about user: Org. place, Location, Role, Tasks, etc.
- **Customised**: Targeted by the individual user, e.g. via own favourites.
The crucial intranet homepage

Can be:
• The first page visited – by all employees

Is sometimes:
• The only page visited

NB:
• Upper part vs lower part
# 2

Four digital cornerstones

**To find information**
- Navigation
- Shortcuts
- Search

**To get things done**
- Update data
- Order and book
- Report and approve

**To be updated**
- News
- Messages
- Updates

**To interact with colleagues**
- Contact
- Dialogue
- Knowledge sharing

**Library**

**Tool**

**One-way communication**

**Two-way communication**
Home page prioritization
Beginning of 2000

- Library
  - One-way communication
- Tool
  - Two-way communication
Home page prioritization

2024

- Library
- Tool
- One-way communication
- Two-way communication
Home page prioritization
NNE 1999 - 2024

Welcome to NNE internal. Tuesday, March 21, 2003 - Microsoft Internet Explorer provided by NNE

Popular Sites
- Home
- SAP online
- Popular Resources
- AIV
- NNE intranet
- NNE internal
- NNE collaboration
- NNE budget
- NNE project
- NNE management
- NNE SharePoint
- NNE services
- NNE news
- NNE employees

NNE Connect
- NNE Connect
- NNE intranet
- NNE project
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Intra2
Go explore

See, discuss, steal